



FOR IMMEDIATE RELEASE

Liberty Savings Bank Enhances Local Service with the Hiring of Roberto Acevedo as Financial Center Sales and Relationship Manager at their Stickney Point Location

SARASOTA-MANATEE, FL – Residents and businesses in the Sarasota-Manatee area can now look forward to an even higher level of personalized financial care as Liberty Savings Bank welcomes Roberto Acevedo as Financial Center Sales and Relationship Manager at their Stickney Point location. Bringing over 13 years of expertise in banking and operational leadership, Roberto is dedicated to helping local families and entrepreneurs find the right financial tools to reach their goals.

Roberto’s extensive background includes a successful tenure as a National Sales Trainer and managing large-scale retail banking operations. His unique blend of experience ensures that clients at Liberty Savings Bank will work with a team that is not only highly trained but also deeply committed to delivering a seamless and helpful banking experience.

“Roberto’s decades of experience in coaching teams to deliver exceptional customer service make him a perfect fit for our mission,” said Danielle Bachar, Senior Vice President, Region Sales Manager at Liberty Savings Bank. “His leadership will ensure our neighbors receive the proactive, tailored advice they need to thrive financially.”

How This Appointment Benefits Local Clients:

- **Bilingual Support:** With Roberto’s fluency in both English and Spanish, the bank is expanding its ability to provide clear, accessible financial guidance to a broader segment of the community.
- **A Mentored Team of Experts:** Roberto’s focus on staff development means every customer will interact with team members who are experts in the bank’s diverse products and services.
- **Tailored Business Solutions:** Local business owners will benefit from Roberto’s analytical approach to identifying growth opportunities and implementing efficient cash management tools.

A graduate of the University of Central Florida with a degree in Finance and International Business, Roberto is known for building strong partnerships within the communities he serves. His hiring reinforces Liberty Savings Bank’s commitment to being the leading community bank in the region, where local expertise and personal relationships come first.

About Liberty Savings Bank, FSB

Liberty Savings Bank is driven by a passion for better banking and building a stronger community. They offer a full suite of excellent business and personal banking services. Their dedicated team provides the best products—from checking, savings, and mortgages to HELOCs, business, and personal loans—all with our client’s interests at heart.

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