



FOR IMMEDIATE RELEASE

Liberty Savings Bank Fuels Local Growth with the Promotion of Sally Daisomont to Vice President, Community Banking Development Officer

SARASOTA-MANATEE, FL – Liberty Savings Bank is proud to announce the promotion of Sally Daisomont to Vice President, Community Banking Development Officer. This strategic advancement reinforces the bank's commitment to providing the Sarasota-Manatee region with veteran leadership and specialized financial advocacy for local residents and business owners.

In her elevated role, Sally will leverage her three decades of experience to drive strategic partnerships and deliver tailored financial solutions that address the evolving needs of the Florida Gulf Coast community.

"Sally's deep-rooted expertise and her unwavering passion for community development have been vital to our success," said Danielle Bachar, Senior Vice President, Region Sales Manager at Liberty Savings Bank. "Her promotion is a reflection of her commitment to our clients and our mission to remain the region's premier community banking partner."

Elevated Service for the Local Community

With over 30 years of financial expertise, Sally's new role ensures that local entrepreneurs and families continue to benefit from high-level guidance in commercial lending and relationship management. This promotion allows Liberty Savings Bank to further streamline its community-focused initiatives, including:

- **Responsive Business Lending:** Providing local businesses with faster funding and a more efficient, personal borrowing experience.
- **Expert Personal Guidance:** Offering direct origination for residential mortgages and consumer loans, providing a dedicated advisor for significant financial milestones.
- **Community Financial Education:** Expanding local outreach through workshops and seminars designed to increase financial literacy across the region.
- **Strategic Relationship Management:** Delivering one-on-one advice that prioritizes the long-term prosperity of the Sarasota-Manatee area.

A Proven Community Leader

A graduate of the University of South Florida, Sally's personal commitment to the region is evidenced by her long-standing involvement with the Chamber of Commerce, United Way, Girl Scouts, and the Women's Resource Center of Sarasota. Her promotion ensures that a familiar, trusted voice remains at the forefront of Liberty Savings Bank's local leadership team.

About Liberty Savings Bank, FSB

Liberty Savings Bank is driven by a passion for better banking and building a stronger community. They offer a full suite of excellent business and personal banking services. Their dedicated team provides the best products—from checking, savings, and mortgages to HELOCs, business, and personal loans—all with our client's interests at heart.

Media Contact:

Kristal Redmon
Liberty Savings Bank, FSB
Ph. (941) 250-3245
6230 University Pkwy., Ste. 101
Lakewood Ranch, FL 34240





